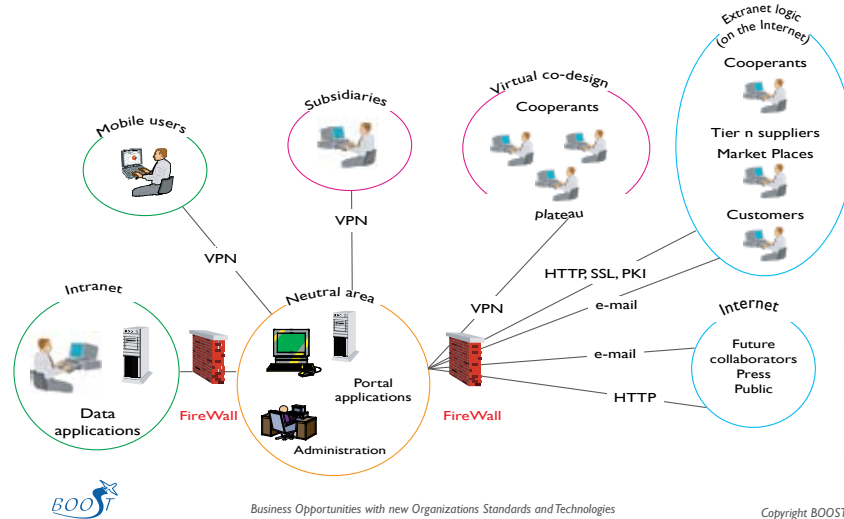


- In customers management, it can boost sales, increase customer satisfaction and loyalty, by the adoption of CRM (Customer Relationship Management) solutions : Customer Portals, e-services (spare parts/repairs, documentation, etc.)
- Within the company itself, it can strengthen collective efficiency and capitalize on knowledge: collaborative tools, Employee Portal, Knowledge Management (KM), etc...

The secure e-business architecture connects the business to partners with the desired quality of service and security: Information Systems extended to the extended enterprise



Our partners have over 15 years experience in 'extended enterprise' consultancy work in business and large companies

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Skills and services provided by BOOST

BOOST provides a complete Project Management assistance service to help sectors of industry and businesses to define their extended enterprise strategy:

- Mobilizing CEO's and Management, Extended enterprise strategy training
- Defining Digital cartography and digital integration model for supply chains, in the field of PLM, logistics and customer relationship: Processes, Information Systems, Secured Technical Architecture, organizational and legal aspects
- Organizing internal workshops to define the e-business strategy (5 to 10 days per company)
- PLM Workshops, with participants from the design/manufacturing/support sectors+ IT
- e-supply chain and e-services workshops, with participants from purchasing, logistics, commercial + IT

References

Industrial Supply Chains

Aerospace and Defence : Assistance for the choice of a European digital Hub extended enterprise solution
Benchmarking of extended enterprise strategies used by leading industries

Ministry of Economy, Finance and Industry : Cross sectors coordination of e-business projects (PLM, SCM, CRM, e-collaboration) within the TIC&PME 2010 action plans, as part of the Boost-Industry & Services AFNET project (<http://www.boost-industry.com>)

Companies

RADIALL : e-business strategy – BoostAero project management support and deployment

Public bodies

OCCAR (European Defence Agency) : definition of a collaborative and extended enterprise strategy

Association

BOOST Aero : Development and maintenance of international BoostAero e-supply chain standards (<http://www.boostaero.com>)